



Country Arts SA in 2021

Our new strategic plan guides our work through the next five years. As radical change continues to impact our lives, human connection through arts and culture will continue to grow in importance.

In our first year we focus on realising new ways to bring artists and communities safely together to share in the power of arts and culture.

We start with our most important focus - the finalisation of our 3rd Reconciliation Action Plan, our 2nd Stretch RAP, placing cultural integrity at the heart of our work. We increase First Nations employment across all teams.

We embark on an Arts Activation strategy, working with South Australian arts organisations to create deep connections for communities in one region, upskilling and employing a range of artists and artworkers and uncovering local stories from which new art can be produced.

We connect audiences from across the state with our best local performers in *Local and Live* as well as some of the most interesting international artists through live streaming to home screens and regional cinemas.

We create new spaces for creativity and connection via Venue 6, a new digital platform and by upgrading existing spaces in Renmark and Mount Gambier. We finalise Master Plans for our regional Arts Centres in Port Pirie and Mount Gambier.

We improve the ways in which we measure and share the impact of arts and culture so that we can build our working partnerships with Local Governments across the state to create more employment and new arts and cultural experiences.

We launch a new Country Arts Foundation to encourage philanthropy and work with large businesses and our Community Circle sponsors to support local communities.

We continue to explore new, efficient digital processes across the organisation.

We value our staff and their development, building a safe physical and psychological workplace and support everyone to find ways to be resilient.

And we continue to pursue the challenge of creating a sustainable organisation that is ready to deliver in future years.



Anthony Peluso

Chief Executive/Executive Director
and RAP Champion