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SWAN LAKE CAPTURED LIVE IN 3D FROM RUSSIA WITH LOVE

“See it or live to regret it” The London Independent

For the first time ever, the world’s most beloved ballet Swan Lake will be beamed live into cinemas across regional South Australia.

Celebrating the beginning of Russian ballet 275 years ago, this landmark cinematic event brings audiences up close and centre stage at the world renowned Mariinsky Theatre in St Petersburg.

Filmed using the same ground breaking technology as seen in Avatar, Swan Lake in 3D masterfully captures the beauty of Mariinsky’s live performance with eight cameras positioned around the theatre’s lavish auditorium and stage.

Country Arts SA’s Chief Executive Officer Steve Saffell said, “Swan Lake in 3D is the perfect marriage of live performance and big screen adrenalin. Being able to see the dancer’s facial expressions and details of the magnificent costumes and sets, you just feel so close to the action.”

The Mariinsky Theater, built in the 18th Century, is at the forefront of using state-of-the-art technology in its shows. It was the first theatre to embrace live 3D with closed-circuit experimental live broadcasts of ‘Giselle’ and ‘The Nutcracker.’

Over the past few years, the trend of experiencing the arts through cinema has exploded with opera, theatre and ballet companies enjoying huge success through live relays.

A distinct new art form blending film and stage, audiences can experience the intimacy of the camera and thrill of being part of a live crowd thousands of miles away from where a live performance was staged.

“Swan Lake live in 3D enables our regional audiences to experience a world class stage production for the price of a movie ticket at their local theatre. And with cameras positioned in the best seats, the filmed version captures all the emotion and atmosphere of the live performance,” Country Arts SA’s Performing Arts Touring Coordinator, Louisa Norman said.

Swan Lake in 3D is presented as part of Country Arts SA’s Season 2014 Arts on Screen program, bringing regional audiences the very best of arts cinema from around the world.

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